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TRADEMARK

PRINCIPAL REGISTER

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FOR: CARD GAMES FOR THERAPY, EDUCATION AND COACHING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRIORITY CLAIMED UNDER SEC. 44(D) ON ISRAEL APPLICATION NO. 216866, FILED 11-25-2008, REG. NO. 220256, DATED 11-3-2010, EXPIRES 11-3-2020.

THE COLOR(S) RED, ORANGE, YELLOW, YELLOW-GREEN, GREEN, TURQUOISE, BLUE, INDIGO, PURPLE, VIOLET, PINK, RED, AND ROYAL BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR WHITE REPRESENTS BACKGROUND, OUTLINING, SHADING AND/OR TRANSPARENT AREAS AND IS NOT PART OF THE MARK

THE MARK CONSISTS OF SEVEN INTERSECTING CIRCLES WITH AN OUTLINE; THE LETTER "S" IN A RED CIRCLE FOLLOWED BY AN ORANGE INTERSECTION, THE LETTER "T" IN A YELLOW CIRCLE FOLLOWED BY A YELLOW-GREEN INTERSECTION, THE LETTER "O" IN A GREEN CIRCLE FOLLOWED BY A TURQUOISE INTERSECTION, THE LETTER "R" IN A BLUE CIRCLE FOLLOWED BY AN INDIGO INTERSECTION, THE LETTER "I" IN A PURPLE CIRCLE FOLLOWED BY A VIOLET INTERSECTION, THE LETTER "A" IN A PINK CIRCLE FOLLOWED BY AN ORANGE INTERSECTION. THE DESIGN OF THE STAR OF DAVID IN THE CENTER IS WITHIN A ROYAL BLUE CIRCLE.

THE ENGLISH TRANSLATION OF "STORIA" IN THE MARK IS "STORY".

SER. NO. 77-691,149, FILED 3-14-2009.

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Director of the United States Patent and Trademark Office