

United States of America

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Curriculum Concepts

Reg. No. 3,751,051 CREATIVE CURRICULUM INITIATIVES, LLC (NEW YORK LIMITED LIABILITY COMPANY)
Registered Feb. 23, 2010

SUITE 1503
80 FIFTH AVENUE

Int. Cl.: 41 NEW YORK, NY 10011

**SERVICE MARK
PRINCIPAL REGISTER**

FOR: EDUCATIONAL TRAINING SERVICES, NAMELY, CREATION AND IMPLEMENTATION FOR OTHERS OF CUSTOMIZED CURRICULA FOR CHILDREN FOR K-12 AND POST-SECONDARY EDUCATION PROVIDERS, AND CREATION AND IMPLEMENTATION FOR OTHERS OF CUSTOMIZED CURRICULA FOR CORPORATE TRAINING PROGRAMS FOR ADULTS; EDUCATIONAL AND TRAINING SERVICES, NAMELY, DESIGN AND IMPLEMENTING CUSTOMIZED EDUCATIONAL AND TRAINING MATERIALS FOR ADULTS AND CHILDREN, NAMELY, MULTIMEDIA PUBLISHING OF SAID MATERIALS IN THE NATURE OF BOOKS, MAGAZINES, JOURNALS, NEWSPAPERS, SOFTWARE, GAMES, MUSIC, AND ELECTRONIC PUBLICATIONS, TRANSLATION SERVICES FOR THE PURPOSE OF DESIGNING AND IMPLEMENTING SAID MATERIALS, AND ENTERTAINMENT SERVICES IN THE NATURE OF MULTIMEDIA PRODUCTION SERVICES OF SAID MATERIALS; EDUCATIONAL SERVICES, NAMELY, DESIGN AND IMPLEMENTING CUSTOMIZED EDUCATIONAL AND TRAINING MATERIALS FOR ADULTS AND CHILDREN IN THE NATURE OF PROVIDING ADVICE AND INFORMATION FOR BOOK, VIDEO AND FILM CONCEPT AND/OR SCRIPT DEVELOPMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-1975; IN COMMERCE 12-31-1975.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIMS MADE TO THE EXCLUSIVE RIGHT TO USE "CURRICULUM", APART FROM THE MARK AS SHOWN.

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Director of the United States Patent and Trademark Office