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CREATIVE CURRICULUM INITIATIVES, LLC (NEW YORK LIMITED LIABILITY COMPANY), DBA CURRICULUM CONCEPTS INTERNATIONAL,
SUITE 1503
80 FIFTH AVENUE
NEW YORK, NY 10011

TRADEMARK

FOR: CHILDREN'S EDUCATIONAL PUBLICATIONS, NAMELY, BOOKS, INTERACTIVE BOOKS, AND WORKBOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

PRINCIPAL REGISTER

FIRST USE 6-28-2013; IN COMMERCE 6-28-2013.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEARNING", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF IMAGES OF A BOY AND GIRL WEARING CAPS, ENCLOSED WITHIN INTERIOR AND EXTERIOR RECTANGLES, THE WORDS "EVERYDAY" AND "LEARNING FUN", RESPECTIVELY, POSITIONED BETWEEN THE LONGITUDINAL LEGS OF THE RECTANGLES, AND THE WORD "FUN" ENCLOSED WITHIN AN OVAL.

SN 85-873,159, FILED 3-11-2013.

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Patent and Trademark Office